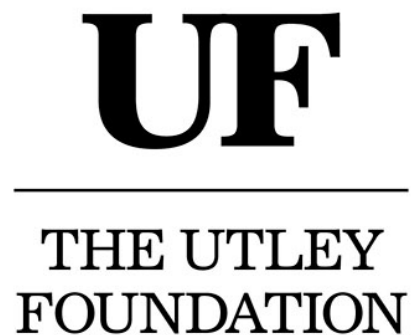


Bromley Park Care Home win Alexa in Music for Dementia competition



Back in May, Bromley Park Care Home entered a competition to win an Amazon Alexa in partnership with Music 4 Dementia and The Utley Foundation. Much to ours and our residents' delight – we won!

The Utley Family Charitable Trust was established in May 2014; it has broad charitable objectives and primarily donates to causes that are close to the hearts of the trustees including **Music for Dementia**. The Foundation has been supporting and championing the use of music and music therapy to improve the quality of life of people living with dementia since its inception;

"We are taking the lead by creating a national task force made up of stakeholders from across the music and dementia fields to embed music into all dementia care pathways. Our goal is simple – we want to make music available for everyone living with dementia by 2020."

Everyone here at **Bromley Park** is so grateful for this wonderful prize, which comes with a six-month **Amazon Music-Unlimited subscription** – *amazing!* We can't wait to bring more music and enjoyment to our residents' lives with our fabulous **Amazon Echo Show 5**.

Thank you so much to Lizzie Cody (Foundation Manager) and everyone at The Utley Foundation.